

Importance of B.E for B.B.A 1st Year.

- ① Define B.E and Explain nature and scope of B.E.
- ② Define Micro Economics Explain Importance and limits of Micro Economics
- ③ Define Macro Economics Explain Importance and limits
- ④ Explain the various principles of B.E

IInd unit

- ① Define Demand Explain Concepts of law of demand with exceptions
- ② Define price elasticity of demand Explain the types and methods of price elasticity.
- ③ Define demand and various factors of demand
- ④ Define Supply Explain Concepts of law of Supply with exceptions
- ⑤ Define elasticity of Supply Explain types of price elasticity of Supply.

IIIrd unit

- ① Define Production Explain Concept and theories of production function
- ② Explain the Concept of law of variable proportion along with diagrams
- ③ Explain the Concept of law of returns to scale with diagrams
- ④ Define Iso quant Curve Explain types and properties.

IVth unit

- ① Define Cost Explain various classifications and Cost Concepts.
- ② Explain Cost output and relationship b/w long run and short run Cost Curves
- ③ Explain the various Economies and Dis Economies of scale

Vth unit

- ① Define perfect Competition Market Explain price determination procedure under perfect Competition
- ② Define oligopoly Explain the process of price determination under oligopoly
- ③ Define Monopoly Explain the price determination under Monopoly
- ④ Explain about different types of pricing strategies.